

# Quiz & Application Questions

# Stage 1 Quiz

**1. Is your project supporting one or more of the 107 NIES calls to economic prosperity?**

☐ Yes    ☐ No

**2. Is your project an Indigenous-led Funding Collaborative?**

☐ Yes    ☐ No

\*A Funding Collaborative is a structure that pools and redistributes resources, in this case, to Indigenous communities

If you have answered **No** to both questions above, your project might not be sufficiently aligned with our funding priorities. We encourage you to read our [What We Fund pages](#) and the application resources we have shared on our website. You can also learn more about the kinds of projects we do and do not fund in our Applicant FAQ.

---

If you have questions about how your work might fit with our funding priorities, you may [book a 15-minute virtual office hours appointment](#) with one of our staff.

# Stage 1 Questions

**The Stage 1 application provides an overview of your proposed work. We will use it to assess if your proposal meets the criteria for a more detailed Stage 2 application.** Please answer the following questions in a maximum of 1400 characters each. (1400 characters equates to roughly between 200 to 300 words)

## 1. Project title\* (MAX 70 words)

## 2. Description\*

**Please describe the work for which you are seeking funding.**

## 3. Organization\*

**Why is your organization well-suited to carry out this work?**

#### 4. Focus Areas\*

Please describe how your work aligns with the focus area you selected and briefly explain which of the strategies you are considering for your project.

#### 5. Geographical Area Served

Indicate the province and/or territory where most of the impact of your project will take place.  
(Select all that apply)

Note: Select "Pan-Canadian" ONLY if the impact will occur across all 10 provinces and three territories, or is connected to federal policy development or implementation.

- ☐ PEI
- ☐ NFLD
- ☐ NS
- ☐ NB
- ☐ QC
- ☐ ON
- ☐ MB
- ☐ SK
- ☐ AB
- ☐ BC
- ☐ NU
- ☐ NWT
- ☐ YK
- ☐ Pan-Canadian

**6. What best describes the zone your project will operate in? (Select all that apply)\***

- ☐ Urban
- ☐ Suburban
- ☐ Rural
- ☐ Remote

**The zones are defined as per the below:**

- **Urban:** Populations over 1,000 with a density of over 400 people/km<sup>2</sup>. In simpler terms: a place that people commonly refer to as a “city” or “town”.
- **Suburban:** A lower density community that is within commuting distance of a large (over 100,000 population) city.
- **Rural:** Low density (>400 people/km<sup>2</sup>) communities characterised by long commuting distances, limited supplies of goods and services, and mostly agriculture-based and natural-resource-based economies.
- **Remote:** Communities isolated from major population centres, facing access challenges in terms of distance or geographical features that limit transportation and travel options.

**7. Community involvement\***

**Please describe the communities or population(s) your organization works with. Who will benefit, and how will they be involved in the work? Please be sure to include the geographic area(s) that you intend to serve.**

**8. Impact\***

**If the proposed work is successful, what will have changed?**

## 9. Equity, Diversity, Inclusion\*

**Please answer the following questions on how your organization is addressing issues of justice, equity, diversity, inclusion and accessibility:**

- Describe the demographic makeup of your staff and board.
- Describe your diversity and inclusion objectives, if applicable.
- If relevant, in what ways is your organization committed to increasing the participation of underrepresented individuals or communities facing multiple barriers?

## Budget\*

**Please fill in your work's basic budgetary details below. If your application is approved to continue to Stage 2, you will have an opportunity to share further project details and a full budget.**

Total amount requested:

Number of years for which you are requesting funding:

Estimated total budget for the proposed work:

Total funding already confirmed:

# Stage 2 Questions

**Congratulations! Your organization is now invited to complete a detailed funding application.**

Please answer the following questions in a maximum of 1900 characters each. (1900 characters equates to roughly between 300 to 400 words)

The Reconciliation Focus area focuses on projects that advance a **reconciliation economy** where wealth and resources are equitably shared and sustainably stewarded for this generation and those yet to come.

## 1. Strategy Selection

**Please select which strategy of the Reconciliation focus area your project aligns with.**

**(Select as many as apply):**

- ☐ Indigenous-led solutions to activate the NIES Calls to Economic Prosperity
- ☐ Indigenous-led Collaborative Funding Projects

## 2. Detailed Project Description

**Please describe the work for which you are seeking funding:**

2a. What specific activities will you undertake?

2b. How do you plan to allocate your budget across major activities or categories?

2c. Provide an approximative timeline and key milestones for implementation.



### 3. Partners and Stakeholders

Who are your partners in this work and what role do they play?

### 4. Systems Change\*

Does the project address systems and/or root causes of the problem you are trying to address? If so, how? Are there, for example, specific barriers you are trying to overcome?

## 5. Monitoring, Evaluation, Learning

**Please describe the monitoring, evaluation and learning plan for the proposed work.**

5a. If funding was available, would you be interested in discussing an evaluation and monitoring process for your project?

☐ Yes      ☐ No

5b. What does success look like for this project? What are some potential project outcomes or indicators of success?

# Strategy-Specific Questions

## Indigenous-led solutions to activate the NIES Calls to Economic Prosperity

We seek to support Indigenous communities and organizations to lead efforts in advancing the [National Indigenous Economic Strategy \(NIES\)](#) Calls to Economic Prosperity (CEP). For your funding application, we will invite you to indicate specific CEP and explain how your project is linked.

### 1. How is your project contributing to the [National Indigenous Economic Strategy \(NIES\)](#)?\*

### 2. Which of the NIES Calls to Economic Prosperity apply to your project?\*

(Indicate which number(s) between 1 to 107).

### 3. Describe how your project will advance or relate to the Call(s) to Economic Prosperity you have indicated above.\*

**4. Describe the Indigenous engagement and leadership in your organization. Could you describe any relationships you have with Indigenous organizations or leaders?\***

**5. Does your project advocate for policies that encourage governments and institutions to fulfill their responsibilities? If yes, please describe which institutions and/or policies this project addresses.\***

## Indigenous-led Collaborative Funding Projects

We will support projects that prioritize Indigenous ways of being and knowing, and work to redistribute power to Indigenous communities so they can create more effective, equitable, and sustainable outcomes. A funding collaborative can link smaller-scale local initiatives to funders without the funder having to assess small proposals one by one. We fund collaboratives that pool and redistribute resources to support projects led by Indigenous communities, prioritizing collaboratives that also have Indigenous leadership.

### 1. How does your collaborative funding project aim to redistribute resources and power back to Indigenous populations or communities?\*

### 2. What issues are you aiming to address through an Indigenous-led collaborative funding project?\*

**3. How does your collaborative project include and engage Indigenous individuals, organizations or communities that will directly benefit?\***

# All Stage 2

## 1. Project Budget\*

We know that budgets can change mid-project. If there has been a change in funding contributions received or in the amount you are requesting, please enter the new values below; otherwise, simply re-state your original budget request as per your stage one application.

Total amount requested:

Number of years for which you are requesting funding:

Estimated total budget for the proposed work:

Total funding already confirmed:

Please upload a detailed budget at this stage. If you are applying for multi-year funding, we encourage you to factor inflation on relevant budget line items.

Please use the following template: [Budget Template](#)  
Please upload your project budget in Excel format below.

## 2. Other

Is there anything else you would like us to know about the proposed work that is not covered in your short or detailed application?

### 3. Organizational Audited Financial Statements

Please upload your most recent **audited** organizational financial statements below.

\*Here we are looking for audited statements, or those reviewed and signed by a Certified Public Accountant. If you don't have those, submit statements that have been approved by your organization's Board of Directors or Treasurer. This helps us get a better understanding of your organization.

Please, upload your audited statements below.

### 4. Other Documents

You may include other documents at this stage. However, please note that the essence of your proposal must be contained in this form, and that additional material may not receive the same careful review.

If you wish, please upload your additional documents below.

### 5. Submitting your Stage 2 application

Once submitted, applications can no longer be edited on our granting portal, but you can see your submitted application in the portal. You will hear from us within a month regarding timing and next steps. We aim to make funding decisions within four months; however, this can take up to six months depending on the timing and complexity of the proposed work. We appreciate your patience and understanding.

#### **STAGE 2 system requirements:**

- Project budget
- Audited financial statements



**The McConnell Foundation**

Suite 1800 – 1002 Sherbrooke Street West  
Montreal, QC H3A 3L6  
Phone: 514 288-2133  
Fax: 514 288-1479

[mcconnellfoundation.ca](http://mcconnellfoundation.ca)

