

Eligibility Quiz: Applying for McConnell Foundation Funding

To help you prepare your application and access our funding opportunities, please verify if your intended proposal is eligible for our streams of funding.

Please refer to the [FAQ section](#) of our website to further understand McConnell's funding protocol. Please check if any of the boxes below apply to your project.

Part 1 — About the Project

1. To which Focus Area are you intending to apply:

- ☐ a) Climate
- ☐ b) Reconciliation
- ☐ c) Communities
- ☐ d) Capacity Strengthening
- ☐ e) Montreal Strategy
- ☐ f) None, I am looking for an investment or loan
- ☐ g) None of the above

If you have answered F or G, please note that your project needs to be aligned with one of our funding streams in order to be eligible for funding. To explore your project idea further, or if you are unsure which focus area is right for your application, we invite you to book a **15-minute Virtual Office Hours appointment** with a member of our program team. They will help you explore potential alignment between your project and our focus area funding and guide you to resources you may need as you consider applying.

2. Does the project:

2a. take place outside Canada?

- ☐ Yes ☐ No

2b. involve partisan political activities, such as activities that promote political parties at all levels of government, candidates or relate in any way to elections ?

- ☐ Yes ☐ No

2c. focus on reforestation, tree planting, nature conservation or biodiversity preservation

- ☐ Yes ☐ No

3. Will the funds be used primarily for:

3a. academic research that would otherwise be funded by Canada's Tri-Council, or academic research related to post-secondary studies

☐ Yes ☐ No

3b. the advancement of religious beliefs

☐ Yes ☐ No

3c. to reduce a capital or operating deficit

☐ Yes ☐ No

3d. to contribute to an endowment

☐ Yes ☐ No

3e. for conference or event sponsorship that is not related to our focus areas and/or does not support the participation of equity-deserving and/or under-represented groups

☐ Yes ☐ No

3f. to fund your team to engage in fundraising (*fundraising is not a CRA eligible charitable activity*)

☐ Yes ☐ No

3g. for the purchase of building and / or construction materials (**Exceptions may apply for the Montreal strategy*)

☐ Yes ☐ No

If you have answered yes to any of the questions above, your project might not be sufficiently aligned with our funding priorities. We encourage you to read our [What We Fund pages](#) and the application resources we have shared on our website. You can also learn more about the kinds of projects we do and do not fund in our Applicant FAQ.

If you have questions about how your work might fit with our funding priorities, you may [book a 15-minute virtual office hours appointment](#) with one of our staff.

Part 2 — Focus Area

YOU HAVE SELECTED CLIMATE:

1. Is your project aligned with one or more of the following sub strategies:

- addressing systemic barriers to carbon emissions reductions?
- seeking to empower marginalized groups to improve their resiliency to climate impacts?
- engaging in climate mitigation solutions?
- seeking to innovate the financial sector in Canada by addressing data and knowledge gaps?

☐ Yes ☐ No

If you have not answered yes to at least one of the above, your project might not be sufficiently aligned with our funding priorities. We encourage you to read our [What We Fund pages](#) and the application resources we have shared on our website. You can also learn more about the kinds of projects we do and do not fund in our Applicant FAQ.

YOU HAVE SELECTED RECONCILIATION:

1. Is your project supporting one or more of the 107 NIES calls to economic prosperity?

☐ Yes ☐ No

2. Is your project an Indigenous-led Funding Collaborative? (A Funding Collaborative is a structure that pools and redistributes resources, in this case, to Indigenous communities)

☐ Yes ☐ No

If you have not answered yes to at least one of the above, your project might not be sufficiently aligned with our funding priorities. We encourage you to read our [What We Fund pages](#) and the application resources we have shared on our website. You can also learn more about the kinds of projects we do and do not fund in our Applicant FAQ.

YOU HAVE SELECTED COMMUNITIES:

1. Is your project led by or partners with the communities you serve?

☐ Yes ☐ No

2. Is your project aligned with one or more of the following sub-strategies:

2a. collaborative action among multiple organizations to address social or economic barriers at a systematic level?

☐ Yes ☐ No

2b. promoting or working towards the advancement of policy change that favours social justice, builds economic resilience and addresses barriers?

☐ Yes ☐ No

2c. supporting communities in their capacity to develop solutions that enable recovery from historical harm?

☐ Yes ☐ No

If you have not answered yes to at least one of the above, your project might not be sufficiently aligned with our funding priorities. We encourage you to read our [What We Fund pages](#) and the application resources we have shared on our website. You can also learn more about the kinds of projects we do and do not fund in our Applicant FAQ.

3. Is your project primarily focused on providing ongoing frontline services or programs, without addressing one of the three sub-strategies listed above?

☐ Yes ☐ No

If you have selected yes, please note: As a systems change funder, the McConnell Foundation supports work aimed at shifting the root causes of inequities. To be eligible, your project must contribute to long-term change by aligning with at least one of the sub-strategies listed above.

YOU HAVE SELECTED [CAPACITY STRENGTHENING](#):

If you have selected capacity strengthening, please note that we are not currently accepting applications for this funding area. Given that only a limited number of contributions are made each year, we identify and engage with partners directly to explore potential collaborations.

YOU HAVE SELECTED [MONTREAL STRATEGY](#):

1. Is your project based in the greater Montreal region?

☐ Yes ☐ No

2. Is your capital campaign geared towards supporting a hospital or healthcare centre?

☐ Yes ☐ No

If you have answered yes to this question: Please note that we no longer provide capital campaign support to hospitals and healthcare centres. However, we will support hospitals, CISSS and CIUSSS in the greater Montreal area interested in being part of the Nourish Leadership program. Nourish supports healthcare leadership on climate, equity and community wellbeing through food. Learn more on the [Nourish Leadership website](#).

Please note that Montreal-based organizations seeking funding for communities, reconciliation or climate, should apply through the McConnell Foundation's focus areas funding streams. To explore your project idea, or if you are unsure which focus area is right for your application, we invite you to [book a 15-minute virtual office hours appointment](#) with a member of our program team. They will help you explore potential alignment between your project and our focus area funding and guide you to resources you may need as you consider applying.



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