





Contents

- 3 Welcome Letter
- 4 Contributions and Partners
- 8 Funding Areas
- 9 Communities
- 12 Reconciliation
- 15 Climate
- 18 Capacity Strengthening
- 19 Montreal
- 21 Investments
- 24 Commitments

About the McConnell Foundation

Founded in 1937, the McConnell Foundation is a private Canadian foundation that contributes to diverse and innovative approaches to address community resilience, reconciliation and climate change. We do so through funding and investment partnerships, strengthening capabilities, convening, and collaborating with the public, private and non-profit sectors.

To learn more, please visit our website at mcconnellfoundation.ca

Vision

We envision a future in which our economy and social systems promote the thriving of all people, and in which the natural environment is stewarded for generations to come. We see all sectors working together to address climate change, to help foster reconciliation, and to unleash individual creativity and organizational resources to solve social challenges and strengthen communities.

Mission

We strive for a resilient, inclusive and sustainable society that can successfully address its complex challenges.

Welcome from the Board Chair and the President & CEO

As we prepared this year in review, it was challenging to situate ourselves back in 2024. At first the tumultuous start of 2025 made the events of last year feel very distant, but as we looked back, we realized that 2024 was a big year for the McConnell Foundation.

This Year in Review offers insight into the impact our partners are making in their communities, along with an overview of our finances and funding, and an update on our investments.

After accomplishing an ambitious change agenda, Lili-Anna Pereša moved on and Jane was named as President and CEO of the Foundation, after serving for three years as Chief Program Officer. This new leadership begins with a deep understanding of our mission, vision and partnerships, and a long track record of impact in the charitable and non-profit sector.

In 2024 we made the decision to establish our head office in Toronto. We are excited about the opportunity to broaden and deepen our work as a national organization. As we build the Toronto office, we remain committed to serving partners in French and English, and we continue to have a dynamic team in Montreal alongside staff based in the National Capital Region and on the West Coast.

Last year we explored the theme of affordable housing, with a series of spotlights highlighting the work of our partners. This included: ACORN Canada, who is integrating climate justice into housing advocacy, ensuring that energy-efficient upgrades do not lead to increased rents or tenant displacement; Wahkohtowin's Tree to Home project, addressing housing shortages by producing homes using locally sourced wood and developing a "Train to Employ" program to build local skills; advocacy by the Canadian Network of Community Land Trusts (CNCLT) for solutions to housing affordability; and UTILE's student housing affordability work. You can read about Wahkohhtowin and CNCLT in two of the Year in Review's partner profiles.

2024 was also a big year for "non-qualified donees." This term is used by the Canada Revenue Agency to describe organizations

that are doing impactful work in communities but do not have charitable status (such as non-profits, grassroots organizations, international charities, and others). In partnership with the Fondation Lucie et André Chagnon, Inspirit Foundation and the Laidlaw Foundation, we created a toolkit to help and encourage more funders to support non-qualified donees. We continue to engage with colleagues in philanthropy to promote uptake of this toolkit, share skills and knowledge, and celebrate the work of high impact non-profits without charitable status.

On the investing side, we remain on track to achieve our net-zero carbon and impact investment targets as outlined in our investment strategy. In 2024 we began assessing impact investment opportunities in public equities – a first for the Foundation. We created an Impact Advisory Committee to inform our impact practices. Additionally, we undertook and completed an impact assessment by BlueMark, which awarded McConnell Platinum rating in their Endowment Impact Benchmark.

Our Board of Directors convened in Halifax, Nova Scotia, to meet partners in person and see their work up close. We were fortunate to visit Akoma, the second oldest African Nova Scotian organization in the province. You can learn how Akoma is transforming 320 acres of land into an Africentric hub for economic and social development in one of this report's partner profiles.

As an organization approaching its 90th birthday, we have experienced many social, political and economic ups and downs. Being a family foundation and an organization guided by principles of reconciliation, we apply an intergenerational view to challenges and opportunities. With a mandate to support the public good in Canada, we continue on through challenging times, guided by the many bright lights we see in communities across the country and by pushing ourselves to the highest possible standard of positive impact.

Graham Angus

Board Chair

Jane Rabinowicz

President and CEO

Contributions and Partners



Photo provided by Communities in Transition

Philanthropy is evolving, and we remain committed to continued learning and improvement. In 2024 we pursued our commitment to transfer \$30 million of our endowment to communityfocused, Indigenous-led foundations. We also updated our Communities strategy to better support communityled solutions to systemic challenges. A key update was the introduction of a new strategic pillar: regeneration, which focuses on supporting solutions that enable recovery from historical harm. In addition, we continued progress toward achieving a 100% impact investment portfolio by 2028 (more details in our Investments overview).

\$6.2M

in funding to non-qualified donees (NODs)

We contributed 21% of our total funding to NQDs (organizations without charitable status) whose work aligns with our mission. NQDs generate incredible impact in communities from coast to coast to coast.

2024 financial overview

In 2024 we allocated 5.06% of our assets to charitable activities and less than 1% towards non-charitable and investment expenses.

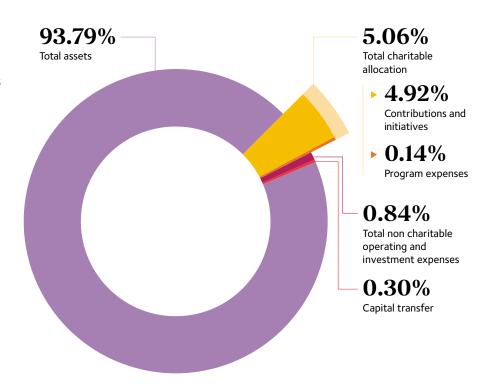
We also transferred \$1 million to the Indigenous Peoples Resilience Fund and \$1 million to Ulnooweg. We have now committed \$12 million of our total \$30 million capital transfer commitment.

\$33.23 million

Total charitable allocation in 2024

\$657 million

Average asset value over eight quarters



Total charitable allocation in 2024

We allocated over \$25 million to partners through our three focus areas: Communities, Climate and Reconciliation. An additional \$7.9 million was directed to our Capacity Strengthening and Montreal funding streams.

*This chart does not include capital transfers.

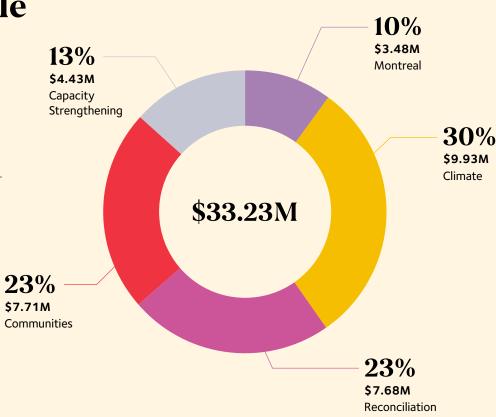




Photo provided by CDP

Learn more about our partners

Our partners continue to inspire us as we work to create a more resilient, inclusive and sustainable society.

We have the pleasure of partnering with a range of communities and organizations through our interconnected focus areas of Climate, Reconciliation and Communities, as well as our Capacity Strengthening and Montreal funding streams.

1,074

office hours appointments

We held 1,074 conversations with groups considering applying for funding. These meetings were an opportunity to hear their ideas and advise them on potential alignment with our focus areas.

68

new partners

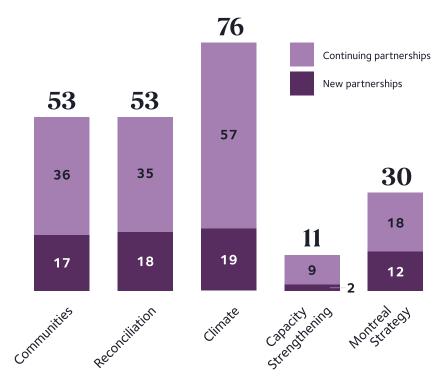
We welcomed 68 new partnerships in 2024. We also received 394 funding applications.



Contributions & Partners

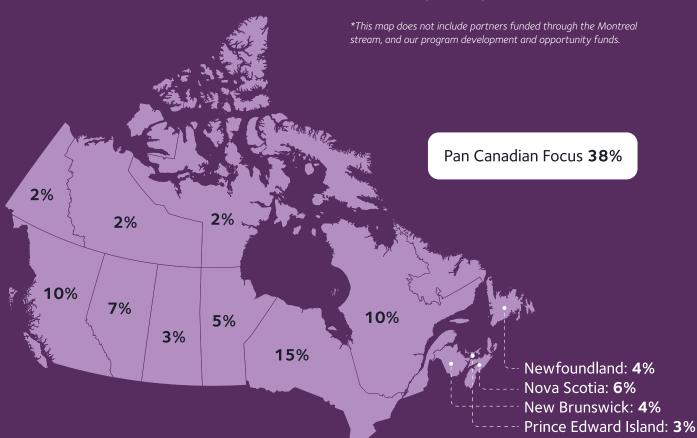
New and continuing partnerships

We added 68 partnerships across our funding areas and continued 155 others. Combined, they represent 223 active partnerships.



Where our partners work

Each year we map where our partners work. This exercise offers insight into where our support is going — and where it is not. This information will inform our reflections, decisions and partnerships.



Focus Areas









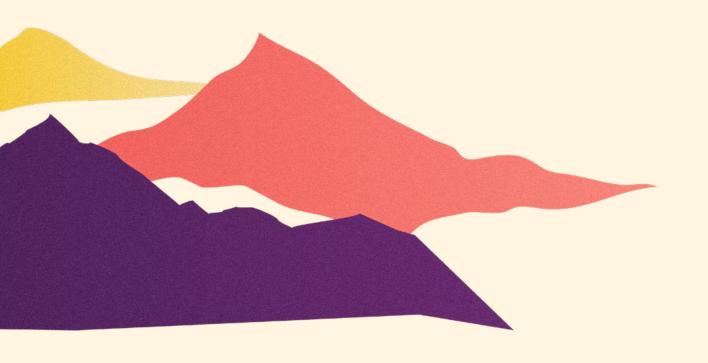




Montreal



Capacity Strengthening





Partnering with equity-denied groups to support their leadership

Supporting community-led leadership

In 2024 we updated our Communities strategy. This refinement was developed in collaboration with AgentsC consultants and guided by insights from a community advisory board.

A key update was the introduction of a new strategic pillar: regeneration, which focuses on supporting community-led solutions that enable recovery from historical harm.

Alongside our existing pillars — policy change and collaborative action — this approach strengthens our commitment to investing in community leadership to address systemic issues. With this refined strategy, we support efforts to drive policy and social norms changes, foster collective action and promote unity, and enable regenerative initiatives that help communities heal from historical harm and trauma.



We allocated \$7.71 million to our Communities focus area.



53

Communities partners

In 2024 we developed partnerships with 17 organizations through our Communities focus area. We continued or renewed partnership with 36 organizations.





Akoma Holdings

Building a spirit of community for generations to come

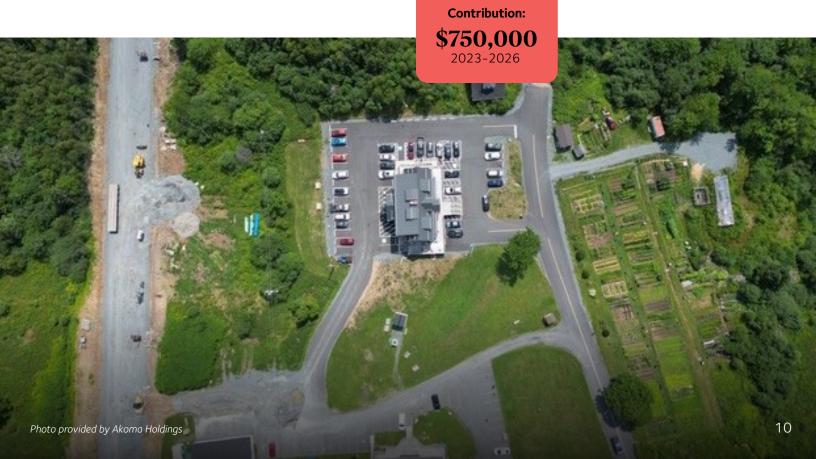
Akoma Holdings, rooted in the historic African Nova Scotian communities of Lake Loon/Cherry Brook, North Preston, and East Preston, is transforming 320 acres of land into an Africentric hub for economic and social development. As the second oldest African Nova Scotian organization in the province, Akoma continues to address the challenges of systemic racism, legal segregation and financial discrimination by creating spaces that empower and uplift the community.

"With an inclusive 'for the community, by the community' approach, Akoma has developed a property plan through public consultation, ensuring all investments on the land directly benefit the community," explains Veronica Marsman, Property Manager at Akoma. Notably, Akoma recently completed the development of Kinney Place, an inclusive and accessible gathering space and Black Business Hub. Adds Marsman: "Kinney Place offers low-cost office space to Black-led, Black-serving and Black-run organizations and includes a Black-owned café, hair salon, nonprofits and more."

In its first year of partnership with the McConnell Foundation, Akoma began pre-development work for a second business hub to meet growing demand. Using McConnell's funding as a catalyst, Akoma secured additional funding from the Sustainable Communities Challenge Fund. "Key milestones on this project so far include designing the building, clearing land, and meeting with engineers, planners and potential tenants," shares Marsman.



Beyond providing funding, McConnell's involvement has added credibility and momentum to Akoma's work, encouraging other funders to take notice. As Akoma continues to expand its initiatives, this collaboration lays a strong foundation for future growth and sustained impact," says Marsman.





Canadian Network of Community Land Trusts

Fostering community resilience

The Canadian Network of Community Land Trusts (CNCLT) supports the growth of community land trusts (CLTs) across the country, dedicated to enabling the collective and permanent stewardship of land. CLTs focus on acquiring, developing and managing permanently affordable housing, land and other community assets.

"The model benefits diverse communities, including low-income tenants and equity-deserving groups, such as Calgary's Urban Indigenous Community Land Trust, which addresses the housing and cultural needs of urban Indigenous communities," explains Nat Pace, CNCLT's Network Director.

In the first year of its partnership with the McConnell Foundation, CNCLT launched the Community Resilience Cohort, an initiative supporting five early-stage Black, Indigenous or people of colour-led CLTs. The two-and-a-half-year program

provides capacity building to prepare these groups to steward housing, commercial spaces and agricultural land. "By fostering collaboration and knowledge-sharing among cohort members, the initiative has already facilitated significant progress," says Pace. Achievements in the first year of this program include groups completing strategic plans, securing land donations and submitting major development funding applications.



The flexibility of the CLT model is both a strength and a challenge, as each cohort member operates within unique jurisdictions and community contexts," shares Pace. "Responding to these varied needs required adaptation, but the program's first year has been a success."





Partnering with Indigenous organizations and communities for this generation and those to come

Strengthening a reconciliation economy

McConnell has been collaborating with partners on reconciliation for over 20 years. More recently, our focus has been working collectively to advance a reconciliation economy where wealth and resources are equitably shared and sustainably stewarded for this generation and those to come. Our approach is guided by the National Indigenous Economic Strategy's 107 Calls to Economic Prosperity. We support Indigenous-led organizations that activate these calls. We also partner with Indigenous-led funding collaboratives that prioritize Indigenous ways of knowing and being.



Photo provided by Sîhtoskâtowin

\$7.68M

in contributions

We allocated \$7.68 million to our Reconciliation focus area as part of our efforts to advance a reconciliation economy. **33**

Reconciliations partners

In 2024 we developed partnerships with 18 organizations through our Reconciliation focus area. We continued or renewed our partnership with 35 organizations.





Wahkohtowin Development General Partnership Inc.

Advancing Indigenous-led housing solutions through Tree to Home

Wahkohtowin Development General Partnership Inc. is a social enterprise owned by the Chapleau Cree First Nation, Missanabie Cree First Nation and Brunswick House First Nation communities located in Ontario's Northeast Superior Region. Established in 2016, Wahkohtowin focuses on sustainable resource management, cultural revitalization and economic development to enhance the wellbeing of its communities.

"Wahkohtowin launched the Tree to Home initiative to address housing shortages in First Nations communities. This project creates an end-to-end housing supply chain that utilizes locally harvested wood to produce and construct environmentally friendly, durable homes," says David Flood, General Manager at Wahkohtowin.

To date, Wahkohtowin and its subsidiary, One Bowl, have constructed 15 homes and have received interest from over a dozen Indigenous nations across Canada. Their approach emphasizes training local workers through a train-the-trainer model, enabling communities to independently build their own homes using locally sourced materials. "This strategy not only addresses housing needs but also contributes to economic development and community wellness," explains Flood.



According to Flood, "In addition to supporting the development of Tree to Home, philanthropic funding has enabled Wahkohtowin to codify its model for sharing with other First Nations.

Partnership with McConnell has set the stage for more successful outcomes as Wahkohtowin continues to engage with Indigenous communities across Canada."





Sîhtoskâtowin

Creating positive impact for Indigenous communities in Saskatchewan

Sîhtoskâtowin, previously the Saskatchewan Funders
Collaborative, is an Indigenous-led support program for
communities in rural and remote areas of Saskatchewan. From
2021 to 2024 the program provided over \$735,000 in funding
to Indigenous-led initiatives. It creates meaningful relationships
with groups who are driving change directly in community.

The program leads with a twin notion. The first involves increasing philanthropic activity. Second, the program aims to reach communities struggling to launch projects that create positive impact for Indigenous populations. "One recent example is the Onion Lake First Nation. They never had a community garden. But through partnership with the Program and with a few members who were motivated to lead the project, a community garden was planted to supply fresh vegetables and fruits," says Taylar Belanger, Sîhtoskâtowin Program Specialist.

Sîhtoskâtowin also partnered with the Onion Lake Health Centre to share nutrition sessions with members who participated in growing their own food.

"The team shared the results and impact of their work and look forward to the next growing season," says Belanger. Sîhtoskâtowin continues to receive a high volume of interest and is growing familiar with many Indigenous communities.



Concludes Belanger: "The Sîhtoskâtowin program continues to dedicate time and energy into building a sustainable program that Indigenous communities can rely on. We strive for the program to embody Indigenous core values, ways of being and doing. We hope the program can be a primary resource for Indigenous communities leading positive change that leaves a lasting impact."





Tackling the climate crisis and supporting communities coast to coast to coast to coast to participate in the transition to a net-zero carbon economy

Ensuring everyone can participate and benefit from climate solutions

In 2024 we supported new work to advance climate mitigation. This included targeted programs and policies addressing energy poverty, advocating for funding for public transit, advancing energy retrofits for rental buildings and supporting youth leadership in climate projects. We also continued to address Canadian financial institutions' overexposure to fossil fuel assets, and funded organizations that bring transparency to the lobbying by Canada's oil and gas industry and other industries on climate and sustainable finance policies.



Photo provided by CDP

\$9.93M

in contributions

We allocated \$9.93 million to our Climate focus area to help accelerate an equitable transition to a net-zero carbon economy. **76**

Climate partners

In 2024 we developed partnerships with 19 organizations through our Climate focus area. We continued or renewed our partnership with 57 organizations.



Community Transformations Project

Supporting workers and communities on the road to net-zero

The Institute for Research on Public Policy's (IRPP)

Community Transformations Project identifies communities in Canada that are more likely to experience workforce disruption because of efforts to reduce greenhouse gas emissions. The project also provides policy recommendations to increase resilience within these communities.

"One of our key learnings has been the importance of clear and consistent communication to help stakeholders understand the methodology and goals of the project," says Jennifer Ditchburn, IRPP's President and CEO. "Engagement with people at the community level has also been critical to the success of the project."

The Community Transformations Project involves over 20 publications and extensive engagement with governments, communities and stakeholders. Key achievements include an interactive online map of community susceptibility, infographics and community profiles that provide local perspectives.



The McConnell Foundation helped identify areas of connection with other research projects," explains Ditchburn. "The Foundation also shared lessons from previous research on effective approaches to communicating with communities that could experience workforce disruption because of efforts to reduce greenhouse gas emissions. These connections informed the Community Transformations Project's approach to communications, outreach and engagement, and helped to amplify the project's reach and impact."

Ditchburn shares that "The IRPP hopes that communities can use the analysis and profiles to highlight the need for additional support, and that the project informs government policy discussions."





CDP

Increasing the quantity and quality of climate disclosure data

CDP (formerly known as the Carbon Disclosure Project) is a global nonprofit that runs the world's only independent environmental disclosure system. In 2024 they helped more than 24,800 companies and 1,100 cities, states and regions to disclose their environmental impacts. Financial institutions with more than a quarter of the world's institutional assets use CDP data to help inform investment and lending decisions.

CDP works with both financial institutions and investors to obtain disclosure data and support companies in publishing their greenhouse gas emissions. As a result, emissions disclosure is increasingly considered essential to good corporate governance and sound financial risk management, especially as climate risks represent real financial risks.



CDP's partnership with the McConnell Foundation has allowed us to expand our collaborations to include a wider network of Canadian partners and philanthropies that bring deepened insights and diverse perspectives on the Canadian economy's

climate performance," says Pratima Divgi, CDP's Head of Capital Markets, North America. "These new partnerships have empowered CDP and its collaborators to leverage combined expertise, advancing Canada's climate goals and enabling a sustainable future economy."

According to Divgi: "We have learned how important it is to establish local partnerships and demonstrate alignment with other initiatives and organizations within Canada. This enables us to drive greater action and streamline the number of requests companies and financial institutions receive."

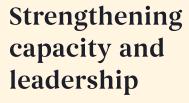
"The McConnell Foundation has played a pivotal role in supporting CDP, connecting us to vital resources within Canada's philanthropic community. Their efforts have established key linkages that are integral to advancing CDP's mission of embedding environmental data into economic decision–making," adds Divgi. The partnership has set the stage for successful outcomes as CDP continues to engage with the Canadian economy.





Capacity Strengthening

Supporting networks that serve and strengthen nonprofits and charities to maximize their impact



In 2024 we supported several partners working to grow the impact of social purpose organizations in Canada.

These projects aim to inform national strategies to improve conditions for nonprofit employees and encourage greater volunteer involvement. We also supported networks of not-for-profit organizations in underserved provinces and territories



Capacity Strengthening organizations supported

In 2024 we supported two organizations through our Capacity Strengthening stream. We continued or renewed our support with nine organizations.









Our founder, J.W. McConnell, was an avid supporter of organizations dedicated to improving the lives of his fellow Montrealers. We are honoured to continue his legacy.



Photo provided by Bureau de la communauté haïtienne de Montréal

Supporting community starts with a space

Our Montreal funding stream supports organizations in their capital campaigns and in revitalizing heritage buildings for use by the social sector. In 2024 we partnered with community organizations across the greater Montreal region to buy, build or renovate buildings to better serve their communities.

\$3.48M

in contributions

In 2024 we allocated \$3.48 million to our Montreal funding stream to support organizations in our home city.

30

Montreal partners

We developed partnerships with 12 organizations through our Montreal funding stream. We continued our partnership with an additional 18 organizations.





Bureau de la communauté haïtienne de Montréal

The BCHM and the courtyard of sharing

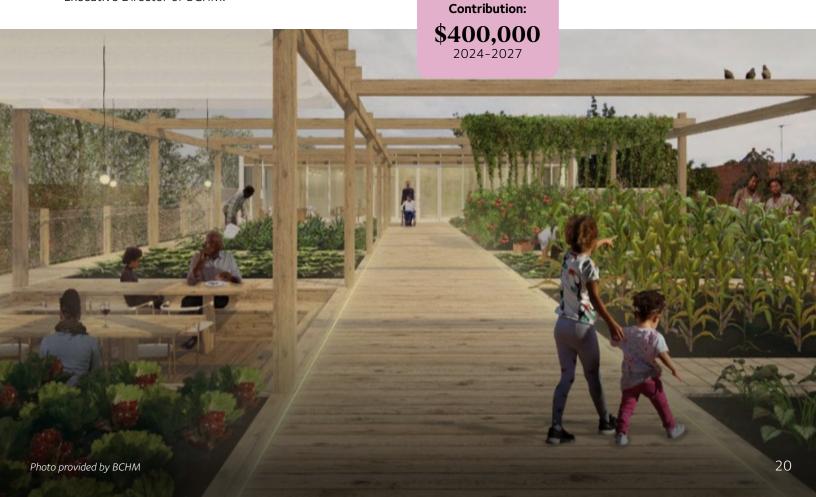
The Bureau de la communauté haïtienne de Montréal (BCHM) is a nonprofit community centre that works with families, primarily from ethnocultural communities, to develop support systems and equip them to participate in community life. Each year BCHM serves over 9,000 people in the Greater Montreal area.

One of BCHM's projects is called Lakou Pataj, which translates to "the courtyard of sharing." It involves the purchase of the organization's existing building and the development of 25,495 square feet of space. "With this project, BCHM is aiming for a space that is adapted, welcoming, safe and inclusive. Lakou Pataj will be like a second home to strengthen the social fabric in favour of Montreal youth and families from racialized and ethnocultural communities," explains Ruth Pierre-Paul, Executive Director of BCHM.

Pierre-Paul adds that BCHM's approach aspires to ensure all the players and residents in the community buy into the vision of this project.



The BCHM's overall goal is to contribute to the full development of racialized families. The Lakou Pataj project stems from our desire to strengthen our capacity to act and achieve lasting results in the fight against poverty and social inequalities that particularly affect racialized communities," concludes Pierre-Paul.





Using our assets to create positive impact that aligns with our mission and vision

Towards 100% impact

In 2024 we continued progress toward achieving our 100% impact investment portfolio by 2028, both from an investment perspective and a governance perspective. On the investments side of the ledger, we made new impact commitments in our infrastructure (Eiffel's Energy Transition Fund 3 and Quinbrook's Net Zero Power Fund) and fixed income portfolios (Addenda's Impact Fixed Income Fund). We also began assessing impact investment opportunities in public equities — a first for the Foundation.

As for governance, we created an Impact Advisory Committee (a subcommittee of our Board) to advise our impact practices. Additionally, we undertook and completed an impact assessment by BlueMark, which awarded us top rating of Platinum in their Endowment Impact Benchmark, recognizing our robust impact management processes across a peer group of foundations and university endowments.



Photo provided by Bâtir son quartier

\$12M

in cumulative capital deployed to Indigenous led and/or majority owned companies and projects

These \$12 million investments are part of our overall 2030 target of \$45 million.

9,207

units of affordable housing funded by our investments

Affordable housing is central to our investment strategy, with a 2030 target of nearly 10,000 affordable units. Cumulatively, our portfolio has added 9,207 affordable units to the market.

\$40M

additional investments in climate solutions in 2024

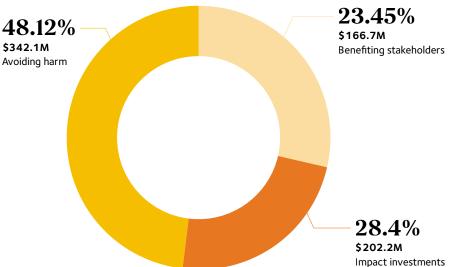
Cumulatively, we have invested approximately \$70 million in climate solutions. We hope to increase that amount to \$150 million by 2030.

350

Our target for 2030 is to have 350 social enterprises funded by our investments Our endowment as of year-end 2024

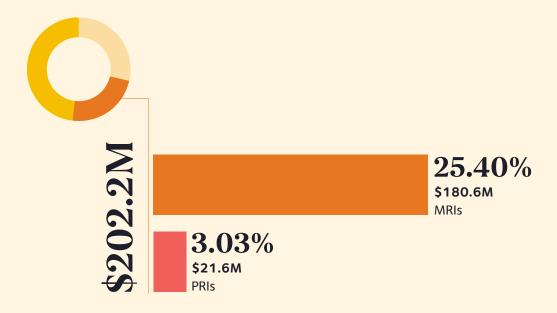
As of December 31, 2024, our endowment sat at \$711 million. Of this, 28.4% (\$202.2 million) of our assets are committed to impact investing. A further 23.45% (\$166.7 million) can be classified as active responsible investing.

*5.06% of our endowment was allocated to charitable activities in 2024. Additionally, two capital transfers of \$1 million each were allocated to the Indigenous Peoples Resilience Fund and Ulnooweg. One hundred percent of the portfolio is invested with targeted negative screens.



Impact Investing

We added five impact investments to our portfolio in 2024, and exited one impact investment, for a total of 39 impact investments.



MRI: Mission Related Investments are financial investments made in either for-profit or non-profit funds to achieve mission-related objectives. They normally earn market-rate financial returns.

PRI: Program Related Investments are investments made in not-for-profit organizations and social funds to further the Foundation's programmatic objectives and to generate financial returns, with a tolerance for below-market rates of return.



Fonds d'investissement de Montréal

Building a sustainable future

The Fonds d'investissement de Montréal (FIM), coordinated by Bâtir son quartier, enables housing nonprofits to acquire buildings to maintain long-term rental affordability and improve living conditions for households.

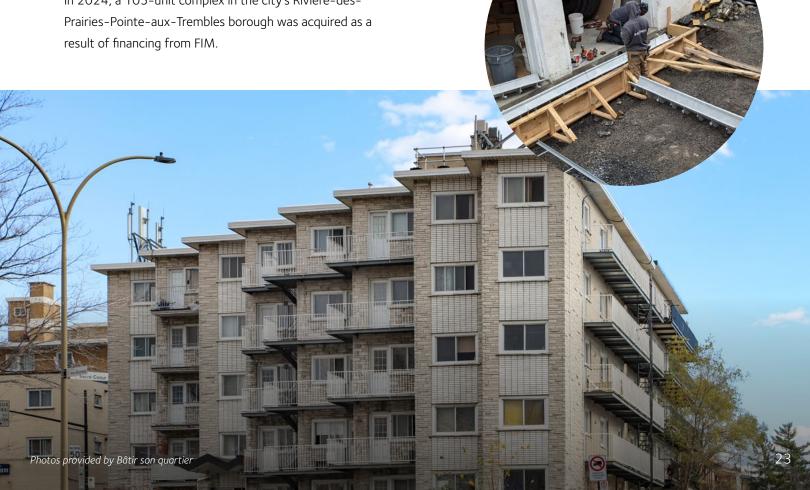
"Stakeholder trust is a key success factor. As is the stakeholder's willingness to work in a solution-oriented manner," says Edith Cyr, CEO of Bâtir son quartier. "The resulting collective housing stock is a resource for society and makes a big daily difference for households that occupy quality housing that meets their financial capacity."

FIM has gone through four investment phases since its creation. The McConnell Foundation is a funder in the fourth phase. During this phase, six real estate purchases enabled 545 households to improve their living conditions and ensure their rent will remain financially accessible.

In 2024, a 105-unit complex in the city's Rivière-des-



For FIM, the involvement of philanthropic players offers recognition of the relevance of community housing in meeting the needs of the under-housed. It also contributes to the social and economic revitalization of neighbourhoods," explains Cyr. "These partnerships help to shed light on the housing issues facing low- and moderateincome households. They also raise awareness of the innovative solutions put forward by the Fonds d'investissement de Montréal to address them."



Our Commitments

In the spirit of transparency and accountability, McConnell is pleased to share an updated overview of the steps we are taking to deliver on our commitments.

Equity, Diversity and Inclusion (EDI)

In 2024 we focused on building our EDI commitments. We also continued to advance our knowledge of reconciliation and engaged in staff training provided by the Canadian Council for Indigenous Business through our commitment to the Partnership Accreditation in Indigenous Relations (PAIR) certification program.

In addition, McConnell's EDI committee organized discussion and training sessions for staff which focused on advancing our team's understanding of equity, diversity and inclusion and how to further activate this in our work.





Investments

100% impact investment commitment since 2023

In 2023 we committed to allocating 100% of our portfolio to impact investments over the next five years, with an interim target of reaching a 50% impact portfolio by the end of 2025. Working within our existing investment policy, our aim is to build a balanced portfolio that meets the dual objectives of generating returns to fund our activities while also achieving measurable, solutions-oriented impact.

By the end of 2024, our impact portfolio represented \$202.20 million or 28.4% of our total endowment. We continue to improve our investment tools and develop our process for evaluating entire asset classes from an impact standpoint.

Canadian Investor Statement on Climate Change (CISCC) since 2021 and achieving net-zero by 2050 since 2023

The CISCC recognizes the catalyzing impact that investment assets can have on climate change and identifies actions investors can take to accelerate the transition to a net-zero economy. This includes requirements for our investees as well as standards and processes for investment practices. As signatories of the CISCC, we have also committed to divest from fossil fuels and to reach net-zero carbon emissions in our investment portfolio by 2050.

Divestment from fossil fuels

In 2022 our Board approved the portfolio removal of all investment assets that derive at least 10% of their revenue from the production, distribution and retailing of oil, gas and coal (scope 1 and 2 emissions). At the time of commitment, 3.8% of our endowment was invested in these types of fossil fuel companies; our aim was to reach 0% by the end of 2023. Since implementing the targeted negative screen, 98.9% of our portfolio is now free from oil, gas and coal assets. We reviewed our initial goal of being fully divested by 2024, considering the costs and difficulties of divesting in private asset classes. We report quarterly on our exposure, continue to engage around disclosure and expect to be fully divested by 2027.

Net-zero carbon emissions

We have committed to achieving net–zero carbon emissions in our investment portfolio by 2050 at the latest, with an interim objective of a 60% reduction in carbon emissions by 2030. In 2024 we assessed our 2020 and 2023 financed emissions, as reported in our **2023 Impact Investing report**. We were pleased with the more than 40% reduction in financed emissions between 2020 and 2023 (on an absolute and intensity basis), which is ahead of our objective to reduce emissions by 35% by 2025. Our divestment approach significantly contributed to reaching this 40% reduction. Next steps include a plan to work on a climate engagement framework and to undertake a comprehensive financed emissions assessment and attribution analysis in 2026 (to assess results against our 2025 objective).

United Nations Principles for Responsible Investment (PRI) since 2017

As the world's leading proponent of responsible investment, PRI supports its international network of investor signatories to incorporate environmental, social and governance (ESG) factors into their investment and ownership decisions. We were last evaluated by the PRI association in 2023, using a five-star rating on ESG performance across three categories:

Policy governance and strategy ★★★☆☆

We received a three-star rating for policy governance and strategy, which is in line with the median score for PRI signatories.

Manager selection and monitoring ★★★☆☆

Manager selection and monitoring is evaluated by asset class. We have aggregated the information for simplicity. Our three-star rating is in line with the median score in this category.

Confidence building measures ★★☆☆☆

Confidence building measures is an umbrella term for different practices, spanning basic internal control mechanisms to internal audit and third-party external assurance. Our two-star rating is below the median score for PRI signatories. As part of our commitment to building a 100% impact investment portfolio, we will conduct a portfolio impact audit with external reviewers in 2025.

To view the detailed report, please visit: www.unpri.org.



Partnership Accreditation in Indigenous Relations (PAIR) since 2022

PAIR is a certification offered by the Canadian Council for Indigenous Business. We are committed to earning bronzelevel PAIR certification by the end of 2025. In 2024 we completed phase two of the certification, which includes a focus on leadership, employment, business development and community relationships.



The Canadian and International **Philanthropy Commitments on Climate** Change (IPCC) since 2021

The International Philanthropy Commitment is a global movement of philanthropic foundations committed to taking urgent action on climate change. Action is across seven categories: education and learning, commitment of resources, integration, endowment and assets, operations, influencing and advocacy, and transparency. In 2021, we also signed the Canadian version of this statement, the **Canadian Philanthropy Commitment on Climate**.

Signatories must submit an annual implementation report.

Our progress towards each pillar of the IPCC:

1. Education and learning



We prioritized education opportunities for our Board and staff and shared learnings with other funders.

2. Commitment of resources



We allocated over \$8.54 million to our Climate focus area and supported 76 charitable and non-qualified donees to address systemic barriers to climate mitigation in Canada.

3. Integration <



We contributed to new funding at the intersection of climate action and equity, diversity and inclusion. Further, we regularly ask organizations we support how they build equity as an outcome of their climate mitigation solutions.

4. Endowments and assets



We fully divested most of our portfolio from oil, gas and coal assets by the end of 2024. We have also committed to reach net-zero carbon emissions in our investment portfolio by 2050.

5. Operations



We audited the environmental impact and carbon footprint of the Foundation. We are committed to making changes to our operations to further reduce our carbon footprint.

6. Influence and advocacy ✓

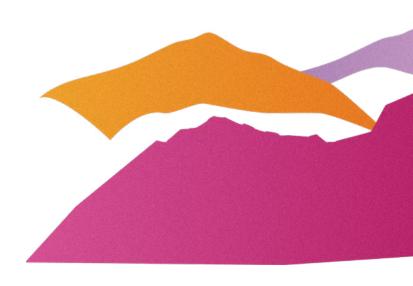


We actively support organizations that develop policy recommendations and oversee government relations. We also fund Indigenous-led organizations who work to advance their Treaty rights.

7. Transparency



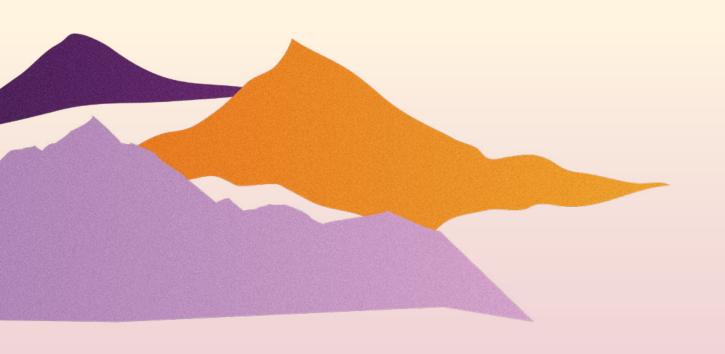
We publish all funding decisions on our website and share potential opportunities with other Canadian climate funders.



Thank You

The digital and graphic design of this report was produced by <u>Loop</u>: <u>Design for Social Good</u>.

We would also like to thank Sébastien Aubin for permission to adapt his artwork for the Reconciliation icon used in this report.



Contact us

Suite 1800 1002 Sherbrooke Street West Montreal, QC H3A 3L6 514-288-2133

mcconnellfoundation.ca



McConnell Foundation